**Say Cheese! Oatly Launches No Bloat Oat Cheese**

**MALMÖ, Sweden** – Mar. 27, 2024 – Get ready to say goodbye to dairy discomfort and hello to No Bloat Oat Cheese, Oatly’s first oat-based cheese product. Staring from April 1, No Bloat Oat Cheese will be available for purchase on Oatly’s website and in all grocery stores that carry Oatly.

Designed with lactose intolerance and dairy allergies in mind, No Bloat Oat Cheese is a revolutionary cheese alternative that offers a delicious solution for those seeking dairy-free options. Oatly aims to elevate its oat-based cheese to the level of traditional dairy cheese, ensuring that its taste and texture remain uncompromised despite it being made from oats.

Additionally, No Bloat Oat Cheese takes part in Oatly's sustainability mission as a sustainable cheese choice for the planet. Made from oats, a renewable resource, this cheese helps reduce the carbon footprint associated with traditional dairy production.

“No Bloat Oat Cheese is a game-changer for people who are lactose intolerance or have dairy allergies,” said Jean-Christophe Flatin, CEO of Oatly. “We’re proud to offer a solution that not only meets dietary needs but also delivers happiness to the tastebuds. It’s a win-win for anyone who wants to enjoy cheese without the bloat.”

“Our commitment to sustainability goes hand in hand with our dedication to flavor. With our oat-based cheese, we’re not just offering an alternative. We’re setting a new standard for dairy-free indulgence because culinary innovation knows no bounds at Oatly.”

No Bloat Oat Cheese (8 oz) can be purchased at oatly.com and grocery stores on Oatly’s Oatfinder for $10 starting Monday.

**About Oatly**

We are the world’s original and largest oat drink company. For over 30 years, we have exclusively focused on developing expertise around oats: a global power crop with inherent properties suited for sustainability and human health. Our commitment to oats has resulted in core technical advancements that enabled us to unlock the breadth of the dairy portfolio, including alternatives to milks, ice cream, yogurt, cooking creams, spreads and on-the-go drinks. Headquartered in Malmö, Sweden, the Oatly brand is available in more than 20 countries globally.

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